

Project: 42 Crosby Street
Location: New York, NY
Architect: Selldorf Architects (*design architect*)
Union Street Studios, LLC (*architects of record*)
Contractor: Crown Architectural, Wall Glass + Metals
Products: GridLine®+



About the Project

42 Crosby Street is a luxury, high-rise residential tower located in New York's SoHo neighborhood. Designed by renowned architect Annabelle Selldorf, with Union Street Studio, this contemporary design pays homage to the neighborhood's historic cast iron architecture.

Design Goals

Designers were looking for building accent materials that were as unique and eclectic as SoHo and its residents. When Union Street Studio's Elizabeth Shipley met us at a trade show, she was struck by our GridLine® stainless steel entrance grid's clean, modern look. Despite its intended function as an entrance flooring system, Shipley saw potential to use the product in a non-traditional application – as an architectural accent.

"It's all in the details," said Shipley. "When you have a meticulous, high-quality, minimalist design, the details become important because they're so visible."

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At a Glance:

Despite GridLine's intended function as an entrance flooring product, designers saw the possibility to use our stainless-steel grids in a non-traditional application – as architectural accents. GridLine adorns 42 Crosby's exterior façade, the rooftop terrace, and has even been molded into a custom parking garage gate.



Construction Specialties®



Results

“Annabel Selldorf had a vision for exterior panels that had a texture to them, to give them more excitement and tactile character than just a flat, stainless steel panel,” said Shipley. “We liked CS’ products the best. Competing manufacturers weren’t as flexible.”

CS’ sales and field teams worked closely with project architects to refashion GridLine’s linear layout as a strictly aesthetic application for 42 Crosby Street. This partnership resulted in custom design solutions for the building, including rooftop sunshades, façade accent panels and a parking garage gate.



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