At-A-Glance

A luxury condominium building places stainless steel entrance floor grids everywhere except the floor for a gorgeous, unconventional result.



CASE STORY

42 Crosby Street
New York, NY



About the Project

Located in New York's SoHo neighborhood, 42 Crosby Street is an intimate condominium on a sought-after cobblestone block. Designed by renowned architect Annabelle Selldorf, with Union Street Studio, this contemporary design pays homage to the neighborhood's historic cast iron architecture.

Challenge

Designers were looking for building accent materials that would be as unique and eclectic as SoHo and its historically artistic residents. When Union Street Studio's Elizabeth Shipley met CS at a trade show, she was struck by the clean, modern look of our GridLine® stainless steel entrance grid.

Construction Specialties®

c-sgroup.com | 800.233.8493
©2025 Construction Specialties, Inc.







"It's all in the details," said Shipley. "When you have a meticulous, high-quality, minimalist design, the details become important because they're so visible."

Despite its intended function as an entrance flooring system, Shipley saw potential to use the product in a nontraditional application—as an architectural accent.

Solution

GridLine's linear layout was refashioned into a strictly aesthetic application for 42 Crosby.

"Annabel Selldorf had a vision for exterior panels that had a texture to them, to give them more excitement and tactile character than just a flat, stainless steel panel," said Shipley. "We liked CS' products the best. Competing manufacturers weren't as flexible."

To transform Gridline from a product to be walked on into a feature to be admired, CS' BetterBuilt Studio™ worked closely with project architects. The partnership resulted in custom-designed solutions for the building, including rooftop sunshades, facade accent panels, and a parking garage gate, all fashioned out of Gridline.

Learn more about BetterBuilt Studio →

©2025 Construction Specialties, Inc.