

#### FOR IMMEDIATE RELEASE

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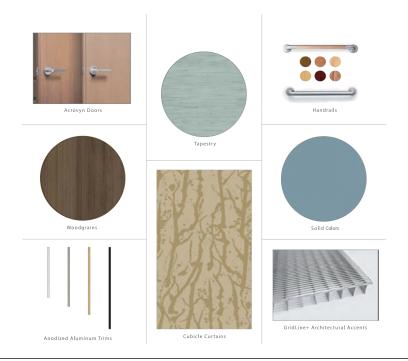
# Construction Specialties' New Acrovyn by Design® Tapestry Collection™ Fuses Durability with Artisan Charm, and Extends the Award-Winning Acrovyn® Line

New Tapestry Collection adds four nature-inspired artisan textile patterns in 16 colorways to its already rich line of wall covering products and trims

(LEBANON, NJ) — March 3, 2020 — Construction Specialties (CS), a leading manufacturer of commercial building products and the pioneer of Acrovyn by Design® wall and door protection, recently launched the Tapestry Collection™, the next evolution of its Acrovyn by Design product line.

## **The Story Continues**

The Acrovyn by Design **Tapestry Collection is** designed to complement Acrovyn's existing colorways and wall applications to give designers maximum flexibility to mix and match. Tapestry is the answer to the industry's need for a custom, easily installed wall protection system. A reimagined offering of aesthetic enhancements allows for use of Acrovyn wall covering in a variety of spaces with protective and decorative needs and seamlessly incorporates the new Tapestry collection.



Acrovyn woodgrains, patterns, solid colors, and Acrovyn by Design digital print graphics provide many designer wall covering profiles and now the Tapestry Collection rounds out a beautiful repertoire of options that enhance interiors while protecting them.

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The Tapestry Collection, an ASID (American Society of Interior Designers) award-winning design, combines the beauty, depth, and artistry of woven textiles with the impact resistance of Acrovyn — an engineered composite that offers proven durability, cleanability, impact protection, and fire resistance. Tapestry is made from the same industry-proven .040-inch Acrovyn sheet as found in the complete suite of Acrovyn wall covering and panels.

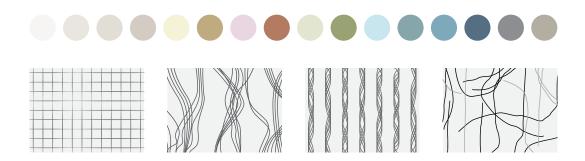
Acrovyn's creative palette includes solid colors, woodgrains, and real woods and metals to offer a well-rounded selection for wall protection in any interior space. True design freedom is available with Acrovyn by Design, as nearly any image or message can be incorporated into the walls for a completely unique creation. Acrovyn provides many designer wall covering profiles, rounding out a beautiful repertoire of options that enhance interiors while protecting them.

The new Tapestry line makes for dozens of original design possibilities when combining:

- Acrovyn Woodgrains/Solid Colors/Acrovyn by Design Print Graphics
- Anodized Aluminum Trims
- Cubicle Curtains
- GridLine + Architectural Accents
- Acrovyn Doors
- Handrails/Crash Rails/Bumper Guards/Corner Guards
- Saratoga Wall Systems

# Tapestry Embodies Tranquility, Harmony, and Balance — a Direct Connection to Nature

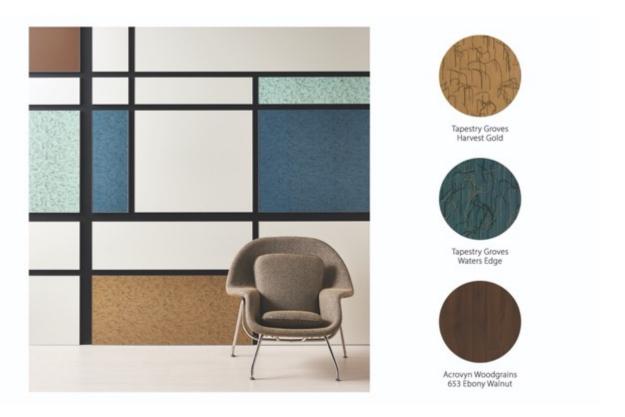
Architects and interior designers can create feature walls using the new line of nature-inspired patterns and colors evoked by Earth's rich hues and calming habitats, including Groves (forest), Coastal (water), Dunes (desert), and Thatched (grasslands). Each pattern is offered in a range of color choices, from sandy neutrals to shimmering golds and coppers to shades of blue. Acrovyn



Tapestry Color Palette, from left to right: Fete en Blanc, Isles of Sand, Whispering Dove, Passing Clouds, Champagne Brunch, Harvest Gold, Blushing Moon, Copper Horizon, Cucumber Mist, Baja Basil, Skipping Pebbles, Pebbled Beach, Sea Glass, Waters Edge, Raindrop Dance, and Eve of Indigo. Tapestry Collection Patterns, from left to right: Thatched, inspired by grasslands; Coastal, inspired by ripples in water; Dunes, inspired by deserts; and Groves, inspired by forests.

has a contemporary texture that designers and owners can rely on due to its cleanability and aesthetic features.

"The Tapestry Collection brings artisanal charm to the marketplace to help designers elevate the spaces where we work, learn, and heal," said William Kadi, Director of Interior Product Solutions. "Whether designing a classic entryway or a wildly expressive corridor, CS is raising the bar yet again for designers and architects looking to employ wall protection products that offer a sophisticated and highly customizable aesthetic that can be specified with confidence. The new Tapestry Collection opens the door to dozens more combinations and unique creations for interior designers and architects."



Wall coverings allow for brand and mood expression. The new Tapestry line — when combined with Acrovyn's rich solids, woodgrains, metals and trims — creates wall art that is striking yet subtle. The line offers multiple, interchangeable mounting options as well as endless aesthetics.

For more information about the Tapestry Collection, and to see the full line of Acrovyn by Design, visit here.

For professional hi-res images, visit <u>here.</u> For additional images, please contact Alpha Dog Advertising.

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## About Acrovyn by Design®

Acrovyn by Design® gives designers limitless freedom to create customized spaces that are as beautiful as they are durable. Designers have the flexibility to create wall protection that incorporates patterns, digital prints, simulated wood grains, and more, embedded behind impact-resistant, PVC-free, rigid Acrovyn sheet.

# **About Construction Specialties**

Founded in 1948, Construction Specialties (CS) is a family-owned building products manufacturer that provides solutions to challenges architects, designers, contractors, building owners, and facility managers face every day. Since inventing the first extruded louver, CS has become a global leader in Acrovyn® interior wall protection, impact-resistant doors and frames, entrance flooring including GridLine®, expansion joint covers, architectural louvers and grilles, sun controls, explosion + pressure relief vents, and cubicle curtains and tracks. Drawing upon extensive expertise to provide standard and custom, high-quality products — many of which are a part of the *Cradle to Cradle Certified*™, CS products can be found in some of the world's most significant architecture. For more information about CS products and solutions, please visit <a href="https://www.c-sgroup.com">www.c-sgroup.com</a>.