



Planet Fitness

Location: Nationwide

Products: Pedimat® Entry Mat Systems, Acrobyn® Wall Covering, Acrobyn by Design® Wall Covering and Door Skins, and VA-200 Corner Guards.

About the Project

Planet Fitness, a leading fitness club franchisor and operator, sought to deliver a fun, safe, and judgment-free fitness experience for members. To fulfill this promise, Planet Fitness chose Construction Specialties (CS) proven product solutions to create transformative environments that welcome members of all fitness levels.

Our dedicated account managers provided unmatched customer service from coordinating pre-stocking programs to overseeing customized color and finish options. CS products met the challenge to preserve and protect each club, helping to create interiors that positively impact members.

**An Acrovyn®
Wall Covering
finish was
custom-designed
to the brand's
specification.**





Design Goals

Planet Fitness envisioned a specific design aesthetic. It had to meet the unique performance requirements of its clubs, but also adhere to the brand's specification to provide members with a consistent experience across locations. The franchisor sought to incorporate branding and customization of finishes in wall protection designs while its facilities required an ultra-durable material that was not prone to damage like vinyl wallpaper. Its doors and wall corners in particular also experienced frequent impacts from gear and heavy equipment.



CS coordinating product systems create design consistency through each space and across locations.



Results

CS products provided comprehensive solutions to uniformly protect each location's walls, corners, floors, and doors from gym traffic.

Wanting to make a strong first impression at every fitness club entrance, and after replacing many ineffective throw-down rental mats, Planet Fitness decided to invest in CS Pedimat® Entry Mat Systems. Pedimat is a high-quality entrance flooring system that can be surface- or recess-mounted to trap dirt and debris underneath its rails, extending the lifecycle of interior floors. Pedimat's combination of lightweight rails and strong aluminum hinge connectors allows the system to be rolled up for easy cleaning and maintenance.

Acrovyn® Wall Covering in a custom finish along with branded Acrovyn by Design® Wall Covering and coordinating VA-200 Corner Guards preserve and protect club interiors while creating a cohesive look. CS developed a custom Acrovyn finish for Planet Fitness: a shimmering metallic version of the standard Brushed Silver color. The new finish brightens its gyms and a subtle printed texture on its surface prevents the sheet from being overly reflective. The use of Acrovyn eliminated the need for clubs to close off sections of the gym for frequent wall repair.

To prevent damage to door faces, the franchisor chose the easy-to-apply Acrovyn by Design Door Skins that doubled as wayfinding in its hallways.

“They’re a no-brainer. You never have to paint or repair a door ever again,” a franchise owner stated about Acrovyn by Design® Door Skins. “The switch has saved money in material replacement costs, while sidestepping the frustrations of door repainting, repair, and decal replacement.”





Planet Fitness



Explore our full product offerings in action.

Acrovyn® Wall Protection + Doors | Acrovyn® Wall Covering + Panels
Architectural Louvers | Architectural Grilles + Vision Barriers | Cubicle Curtains + Tracks | Entrance Mats + Grids
Expansion Joint Covers | Explosion + Pressure Relief Vents | Fire + Smoke Vents | Sun Controls

