



Construction Specialties®

Contact:

Emily Shuler
Alpha Dog Advertising
717.517.9944 x107
eshuler@alphadogadv.com

Shannon DePaul
Alpha Dog Advertising
717.517.9944 x104
sdepaul@alphadogadv.com

Construction Specialties Launches New Trendsetting Interior Product Solutions

Introducing new options that allow designers to honor the past or design for the future

(LEBANON, NJ) — October 2021 — For more than 70 years, Construction Specialties (CS) has been dedicated to delivering design-forward solutions that enhance and elevate commercial interiors. And now, CS is introducing new additions to its Acrovyn® Finishes and Dimensional Moldings system that help designers create inventive and unique spaces where people work, play, and heal.

“CS prides itself on listening to designers to understand marketplace demands and responding with cutting-edge products that are durable, trendsetting, beautiful and will stand the test of time,” said Yelena Meyer, CS product manager. “These new additions to our extensive product line provide countless options and combinations for any aesthetic.”

Wood Looks Are Here to Stay

Whether designers are looking to incorporate wood components as a statement piece, or the main design element, wood looks aren't just a fad. Wood has been a foundational part of design for centuries and continues to dominate the design landscape. That's why CS is adding new [Acrovyn® Woodgrains](#) to its extensive line of finishes, bringing the collection up to more than 30 color and grain options.

The new options are inspired by three trends themes developed with designer feedback — warmth, light, and gray. “Warmth” signifies the demand for commercial spaces to be more casual and comfortable, to feel more like home and less institutional. The “light” theme refers to using the wood itself to create and add light to spaces. For instance, light can be added to a space by selecting whitewashed wood looks, a nod to Scandinavian design, or creating a light canvas to add other subtle or muted colors. Finally, the “gray” theme is in response to the popularity of gray in commercial spaces, to be leveraged as a main feature or in conjunction with bright, vivid colors.



From traditional to ultra-modern wood looks, most new options are also available with the brand's new and innovative [Microtextures](#), which add depth and interest and create an authentic wood experience.. Acrovyn Woodgrains are supplied in 4' x 8' or 4' x 10' sheets in .040" and .060" thickness or can be specified on Acrovyn Wall Panels and Acrovyn Doors. The new Acrovyn Woodgrains easily coordinate with all CS interior product solutions.



Adding Dimension and Differentiating Your Design

Dimensional Moldings have traditionally been used for applications like chair rail or wainscot, providing additional wall protection in even the most demanding environments. But now more than ever, Dimensional Moldings can be leveraged for so much more, such as creating feature walls, paneled looks, and one-of-a-kind millwork. The new CS [Dimensional Molding](#) collection



encompasses three different types of styles — traditional, transitional, and contemporary.

The five traditional moldings are an ode to architecture's historic legacy, featuring rich detail with rounded edges and curves. The four new transitional moldings bridge the gap between traditional and contemporary, eliminating the bold

curves seen in traditional moldings without being too angular. The contemporary moldings, available in two new options, provide clean, sleek lines with minimal detail and crisp edges. All of the moldings are available in the full line of Acrovyn® solid colors and woodgrains, and can all be used to complement or contrast with Acrovyn® by Design Tapestry™, Acrovyn® by Design Metallics™, or any other finish. .

Learn More

From bold and bright to tranquil and muted, the design possibilities are endless. This expansive offering of new options makes CS a one-stop shop for commercial interiors. To learn more about these new products and to watch the on-demand CSLive product launch, visit the [link here](#).

About Construction Specialties

Founded in 1948, Construction Specialties (CS) is a family-owned building products manufacturer that provides solutions to challenges that architects, designers, contractors, building owners, and facility managers face every day. Since inventing the first extruded louver, CS has become a global leader in Acrovyn® interior wall protection; impact-resistant doors; entrance flooring, including GridLine®; expansion joint covers; architectural louvers and grilles; sun controls; explosion and pressure relief vents; and cubicle curtains and tracks. Drawing upon extensive expertise to provide standard and custom, high-quality products — many of which are *Cradle to Cradle Certified™* — CS products can be found in some of the world's most significant architecture. For more information about CS products and solutions, please visit www.c-sgroup.com.