In case you couldn't join us for our CSLive Spring Launch Event, or want to view again, the recording is always available on our website. Refresh Your Palette with new colors, curtains, and Acrovyn by Design® collections, and see how our latest offerings coordinate with our timeless favorites to create an updated, modern look.

Watch on-demand now, or anytime.



Contact:

Kelly Winkler
Alpha Dog Advertising
717.517.9944 x107
kwinkler@alphadogadv.com

Shannon DePaul Alpha Dog Advertising 717.517.9944 x104 sdepaul@alphadogadv.com

### Spring Has Sprung at Construction Specialties

### **Time to Refresh Your Palette**

Introducing a slew of sensational solid colors, metallic finishes that cast subtle and shimmering effects, and disposable curtains to complement our exclusive fabric line

Attendees will experience a vibrant, lively — and, yes, colorful — presentation from CS's interior product solution experts as they introduce updated Acrovyn® Solid Colors, the new Acrovyn by Design® Metallics Collection, and a new line of CSelect™ Disposable Curtains. The new spring products are all designed and engineered to work seamlessly with the entire Acrovyn collection of wall protection panels, sheets, trims and Acrovyn Doors.

#### Updated Solid Colors — The Neutrals You Love with a Bang of Bold Where You Want It

CS is introducing 29 new colors to its Acrovyn wall protection solid color line, offering a heightened level of design flexibility. Whether you're designing spaces for working, learning, or healing, CS's new line of neutrals and tinted neutrals/colors will propel your design throughout the space. These new colors are available for all Acrovyn products, including wall covering, panels and Acrovyn Doors.





# Create Movement with Shimmer Using the New Line of Metallic Finishes for Acrovyn

Metal has been popular for some time, with a look that's easy to covet but not so easy to work with due to the finish's cost and cleanability. Inspired by subtle surprises of shimmer in nature — a Japanese beetle's wings, for example — the new

Acrovyn by Design Metallics Collection offers a way to emphasize brightness and introduce movement to a space, creating a distinctive design statement. The luxurious look checks all the boxes for durability, cleanability, and design flexibility.

## New Line of Disposable Curtains, Designs Integrate with CS's Exclusive CSelect Fabric Line

Knowing the limited aesthetic of disposable curtains in the market, CS designed a disposable that goes beyond the standard surgical blue and beige. CSelect Disposable Curtains are perfect for quick-change critical-care areas prone to high infection risk, and emergency areas in healthcare facilities. CS offers two patterns in two colorways each for their traditional installation system and their OTRT (On the Right Track™) curtain installation system, all with the look of fabric curtains at a lower life-cycle cost.



### **CS Interior Products Promote Uninterrupted Connectivity**

From the hallway, to the exam room, to the headwall, to the privacy curtains, CS continues to engineer coordinated interior products designers are looking for to create uninterrupted connectivity in their design. "Building on the breadth



and depth of our Acrovyn product line, CS's new palette of solid colors and metallic finishes can transform a static space into one with movement," said Laura Gemperline, senior product designer. "This is where it gets really exciting. Our customers will start to see that we've organized the lines in such a way that they can really get to their solutions faster. We are working to make the designer's job easier, by

creating cross-coordinated, integrated product lines."

**CSLive: Available on-demand here** 

### **Refresh Your Palette**

Sit back, relax — and join us as we take a deep dive into all the interior solutions CS has been developing over the past year. *Refresh Your Palette* with new colors, curtains, and Acrovyn by Design® collections, and see how our latest offerings coordinate with our timeless favorites to create an updated, modern look.

For more information about our Spring product launch, please visit <a href="www.c-sgroup.com">www.c-sgroup.com</a>. For a portfolio of product imagery, please contact Kelly Winkler at <a href="www.kwinkler@alphadogadv.com">kwinkler@alphadogadv.com</a>, or visit <a href="mailto:here">here</a>.

### **About Construction Specialties**

Founded in 1948, Construction Specialties (CS) is a family-owned building products manufacturer that provides solutions to challenges that architects, designers, contractors, building owners, and facility managers face every day. Since inventing the first extruded louver, CS has become a global leader in Acrovyn® interior wall protection; impact-resistant doors; entrance flooring, including GridLine®; expansion joint covers; architectural louvers and grilles; sun controls; explosion and pressure relief vents; and cubicle curtains and tracks. Drawing upon extensive expertise to provide standard and custom, high-quality products — many of which are *Cradle to Cradle Certified*<sup>TM</sup> — CS products can be found in some of the world's most significant architecture. For more information about CS products and solutions, please visit <a href="https://www.c-sgroup.com">www.c-sgroup.com</a>.