

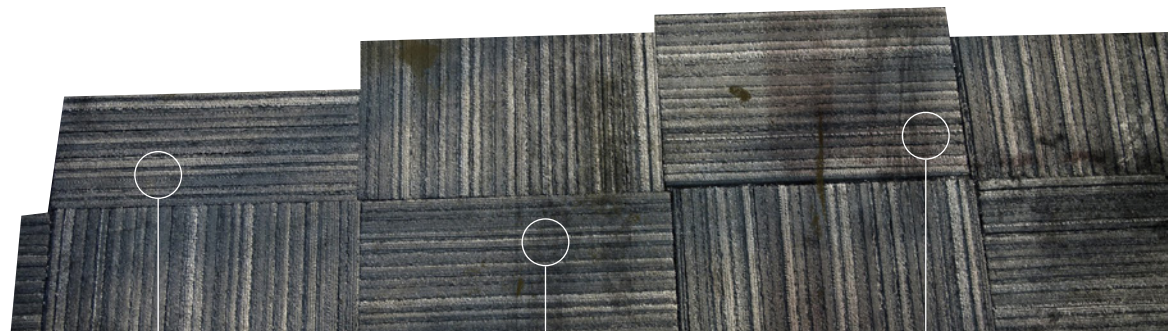


Why You Can't Welcome with Carpet Tiles

Building entrances are heavily used on a daily basis, which means lots of wear and tear on the flooring. Although carpet tiles may be sufficient in low-traffic areas, they are not designed for high-traffic and weather-affected areas such as main entrances.

Here are a few reasons why:

The entrance of your building is your chance to make a great first impression. If your entrance is dirty or has an unclean appearance, it can negatively influence patrons as they navigate throughout the building. An unclean entrance could make them question the quality of services they are seeking.



Tracked-in water and debris sit on the carpet's surface at the entrance, creating an unattractive floor and a potentially slippery surface.

Insufficient trapping of water and debris means it can be tracked further into the building, increasing facility and maintenance costs and adding to the building overhead.

Carpet tiles have a short life cycle in high-traffic areas as they quickly become worn-out. Worn-out carpet tiles that need to be replaced will clash with surrounding tiles that are dirty or faded.

Visit c-sgroup.com/efs or call 800.233.8493