

Project: Brandeis University, Carl & Ruth Shapiro Campus Center, Rowley, MA
Architect: Charles Rose Architects
Sommerville, MA
Products: C/S 200-4 Sun Controls Airfoil Blades



Brandeis University has three buildings on campus made possible by Carl and Ruth Shapiro's philanthropy. In 1939, Carl Shapiro formed Kay Windsor Inc., a women's clothing company based in New Bedford, MA. 22 years later, the Shapiros had made a fortune, and established the Carl and Ruth Shapiro Family Foundation, according to the Foundation's website.

In 1971, Shapiro sold Kay Windsor Inc. to the Vanity Fair Corporation as part of Vanity Fair's plan to expand into women's knitwear. At the time, it was one of the largest women's clothing companies in the country. After selling his company, Shapiro was director of Vanity Fair Corporation until his retirement in 1976. The Shapiros chose to donate to Brandeis because, as members of the Jewish community, they wanted to show their faith in the institution.



The architect specified 10" C/S Horizontal Airfoil blades to be mounted directly to the vertical curtainwall mullions via cut aluminum brackets. The narrow blade spacing is designed to limit direct sun from entering the student center's South facing window wall. The sunshades reduce the heat and glare getting into the building and lessen the load on the HVAC.

Some of the information in this case study came from the [Brandeis Hoot](#).

At a Glance

- C/S 10" Horizontal Airfoil blades are mounted to curtainwall mullions
- Narrow blade spacing limits amount of direct sun in south facing windowed wall
- Reduction of solar heat gain and harsh glare
- Less load on air conditioning system
- Cradle to Cradle Certified™ Silver*

*Clear anodized and C/S Powder Coat Finishes

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