



**Construction Specialties®**

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## **Construction Specialties Emphasizes Coordinated Finishes at NeoCon**

*Design-forward approach extends to full catalog of interior finishes*

**(LEBANON, NJ) June 2022** —To distinguish themselves among the field of provider options, healthcare companies and professionals have recognized the need to offer additional amenities and services. In response, interior design has played an increasingly more important role in the patient experience. As such, designers who specialize in healthcare environments have readily transitioned from an institutional approach to one modeled more by hospitality. When specifying colors, furniture, fixtures, and décor, designers seek products that help create a comfortable and attractive experience for all patients — and one that fosters a healing environment.

Meanwhile, for all areas of contract design, coordinated finish options that extend across multiple interior product categories eases time spent in the research phase of specification. Designers can access interchangeable options to produce a seamless material palette.

Construction Specialties (CS), a global leader in interior finishes and building products, has taken strides toward offering a coordinated design palette across its range of interior finishes. Working with CS and its team of product specialists, commercial designers will find an array of designs that work harmoniously across wall protection, wall covering, doors, wall panels, corner guards, and handrails.

At NeoCon 2022 in Chicago, June 13–15, CS will showcase its range of coordinated finishes across its multiple product categories. Designers visiting booth #7-1030 will be able to explore the company's vast capabilities and its design-forward approach to product development.

### **DESIGN-FORWARD FINISHES**

The Acrovyn® Wall Covering + Panels collection of finishes includes PVC-free Acrovyn solid colors, wood grains, and brushed metals, and even Acrovyn by Design® embedded digital imagery, giving designers the freedom to create interior environments that range from classic to wildly expressive. Acrovyn offers a level of durability surpassing laminate and stained wood, ensuring the product's appropriateness for high-traffic areas. CS underscores its design-forward approach for the contract market with two collections debuting at NeoCon:

### **ACROVYN® WOODGRAIN MICROT texture**

Wood has served as a foundational design element for centuries and continues to be expressed throughout the design landscape. While CS offers a full range of wood looks, the newest addition is Acrovyn® Woodgrain Microtexture. By compiling two layers of aesthetic, one encompassing the pattern of the woodgrain and the second layer adding texture, this innovative technique creates a realistic look, fully complementing the pattern.

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### **Metallics**

For a wholly different yet equally impactful aesthetic, CS offers the new Acrovyn by Design® Metallics collection, which illuminates a space by adding light reflection and color movement to interior walls. With a variety of colors and finish options combined with a metallic layer, a unique, high-end aesthetic is easy to achieve all while keeping the space protected. Available in both sheet and panel products, the Metallics collection brings an extra level of luxury to interiors, whether it's adding a subtle elegance or making a bold color statement.

### **About Construction Specialties**

Founded in 1948, Construction Specialties (CS) is a family-owned building products manufacturer that provides solutions to challenges that architects, designers, contractors, building owners, and facility managers face every day. Since inventing the first extruded louver, CS has become a global leader in Acrovyn® interior wall protection, impact-resistant doors, entrance flooring including GridLine®, expansion joint covers, architectural louvers and grilles, sun controls, explosion and pressure-relief vents, and cubicle curtains and tracks. Drawing upon extensive expertise to provide standard and custom, high-quality products — many of which are *Cradle to Cradle Certified*™ — CS products can be found in some of the world's most significant architecture. For more information about CS products and solutions, please visit [www.c-sgroup.com](http://www.c-sgroup.com)